



Between juggling a singing career and managing a web interactive design company, Alex has more to prove than just a "boy band wannabe". I was fortunate to be able to steal some time out from this busy Bizader for a short interview, on his latest singing album, his views of managing life, school and passions of the heart.

By McIntyre Rosie Ann

alex  
wang



**What is your second album about?  
What was a motivating factor behind your 2nd album?**

"Veritas" (which means 'truth' in Latin) is, as the name suggests, a series of truths which I have learnt over the past year and a half. All the songs on the album are loosely interconnected, which is a departure from the style of my first album "Someday".

The single greatest motivation for "Veritas" would be the fact that the time since "Someday" had been somewhat tumultuous for me, and going through the tough times allowed me to learn more about myself and life, and the music was the result of that learning. I feel it important to share that learning with others, and so I released "Veritas".

**Did u start your singing career whilst you were studying in NUS Business School? What made you realize that singing was what you wanted to do?**

I started dreaming about becoming a singer/songwriter when I was 15 years old. I picked up my brother's guitar and as they say, that was that. I suppose you could say that it became my career when my first album was launched in 2003, but then again, I've been at it for so long, it feels like a lifetime!

How difficult was to manage between having a professional singing career and studying hard for your modules?

Well, it isn't altogether too tough because I take a maximum of five modules per semester, which leaves me with quite a bit of time on the side. And songwriting and production is something that does not occur on a consistent timeframe... very inspiration dependent. I've learnt to make time to allow for those inspirations to take form, and give it time to be realised.

**Were your family and friends supportive of your choice of career since you are a business student?**

Living in Singapore, it's a little hard to find support. Many would encourage it as a hobby, but when you say you want to do it as a career, many would change their tunes. I am very blessed to have close friends who understand my desire to have my music heard, and who have unwaveringly encouraged me every step of the way. My family have also come to accept music as part of my life, and appreciate its significance to me, which is wonderful.

**Has your education in Bizad helped you make better judgment and decisions in the management of your career?**

Some of the thinking concepts I was exposed to at NUS did allow me to have different perspectives regarding certain issues, which were extremely helpful. Being able to analyse situations from multiple points of view is certainly one of the more useful skills I learnt at NUS Business School.

**What plans to you have for the future?**

I certainly plan to continue with my music; it is such an integral part of my life, I cannot imagine myself without it. As for the rest, God knows, and knowing God, I know it will be something quite wonderful!

*We are glad that Alex Wang is doing well and from all of us from Bizad, we wish him many more years of him indulging in his passion to sing and manage the challenges of life. If you have a passion do not leave it behind it will always be part of you. So just indulge and develop it.*

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**Bizad Events Calendar**

**August**  
Centennial Rag & Flag Day  
Jam & Hop @ Zouk  
Bizad Ball @ Meritus Mandarin

**September**  
Bizad Club 19th MC Elections  
Bizad Club AGM

**December**  
West End Meet  
Bizad Admission Talks  
BBA Finishing School  
Industrial Internship Programme  
Student Leaders' Camp

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